

Dr. Alex Ow

Research & Teaching Development Activities. Activities designed to develop and/or support research & teaching in Universities Communities

Type	Activity Title	Relationship to Research & Teaching Inquiry	Activity Coordinator	Project Completion
Design, Develop and Implementation Advisory	<ul style="list-style-type: none"> • Create positive student learning experiences through student societies and clubs • Streamlining education design process on learning outcomes & authentic assessment strategy with course team • Educational design, development and teaching approaches for a range of courses such as Bachelor of Imaging, Bachelor of Software Engineering, Bachelor of Business, Bachelor of Law, Bachelor of Accounting etc. 	Review and provide recommendations for a range of new programs & courses	Teaching & Learning and Faculties	<p>May 2019</p> <p>March 2019</p> <p>March 2019</p>
Consultation on Unit Design and Teaching Quality	<ul style="list-style-type: none"> • Improve capability in teaching mix cohort students, on-campus delivery and online delivery and mixture of domestic and international cohorts in Master of Communication • Authentic assessment types for an Online PG unit Brand Strategy & Integrations • Active learning and student engagement via Mahara e-portfolio 	Provide advice, consultation in unit design and teaching quality	Teaching & Learning and MarCom. Discipline	May 2018
WIL Project and Consultation Session	<ul style="list-style-type: none"> • WIL projects for an UG unit Entrepreneurship, Bachelor of Business and a PG unit Managing Change & Innovation, MBA. • Student engagement and retention strategy for Bachelor of Law 	Collaborate, support and share experiences	Teaching & Learning and BGL Faculty	July 2017
Advisory, Consultation and Course Design	<ul style="list-style-type: none"> • Course design for Bachelor of Nursing, Bachelor of Midwifery and others including placement activities, experiential learning using AR, VR and other education technology tools 	Provide advice and consultation in course and unit design	Teaching & Learning and Faculty of Health	May 2017
Advisory on Educational Design and Learning Technology	<ul style="list-style-type: none"> • Online resources for staff development with external vendor utilizing the visiting expert resources • Kickstart workshops for new sessional academic staff for 2017 & 2019 • Implementation of CANVAS LMS during the LMS migration process • 3D printing project with Library team and faculty to produce academic teaching materials to enhance student learning process. • Improving Teaching Quality through Peer Review 	Improve teaching and learning, research, and design in Education Technology	Teaching & Learning, Library and Faculties	<p>March 2017</p> <p>Jan 2017 & 2019</p> <p>Jan 2017</p> <p>Nov 2016</p>

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Research & Teaching Development Activities. Activities designed to develop and/or support research & teaching in Government Agencies, Organisations and Enterprise.

Type	Participants	Project Title	Relationship to Research & Teaching Inquiry	Industry/sector	Project Completion
Consultancy and advisory	Teaching and design team	Pedagogical Teaching Skills	Research on pedagogy teaching	Technical and Further Education	July 2019
Consultancy and workshop delivery	Leadership team	Digital and Content Marketing Strategies to a group of new managers in the Talent section	Improve digital marketing processes	Government agency	Mar 2019
Design and advisory	Officers Grade 5 to 8 New Manager	Series of People Leadership Program to groups of officers across the Department	Research on leadership strategies	State Government Department	Oct 2018
Project management	Managers and executives	Branding transformation and innovation.	Transform organizational brandings	National Train Services	Sept 2017
Design, delivery, and evaluation	New, existing leaders	Leaderships Development Program and Executive Program to groups of managers based on the organizational competency framework	Develop leadership skills	Airport Management	May 2017
Pilot project and trial of new processes	Marketing and media team	Streamlining the work procedures and to study the work methods in the Marketing and Media department	Improve marketing and media processes	Consumer Food Distribution	Aug 2016
Advisory & design	Marketing team	Digital marketing core competency model and corporate values	Competency model of digital marketing	International Logistic	Apr 2016
Research and design	Communication and branding team	Charting the Branding strategies and designing the branding plan	Improve branding	Property Developer	Oct 2015
Research, consultancy, and plan	Digital Marketing team	Organizational digital marketing strategies and plans	Improve digital marketing strategies	International College University	May 2015
Review, design, and plan	Lecturers /Academic group	Creative thinking curriculum for a higher learning institution	Review and provide recommendations for a new curriculum	Institute of Higher Learning	Nov 2014